



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



May 20, 2010

2760 N. Studebaker Road, Long Beach, CA 90815-1697
(562) 570-3100 • FAX (562) 570-3109
www.LBParks.org

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MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach
California

RECOMMENDATION:

Authorize the Director of Parks, Recreation and Marine to execute all documents necessary to issue a permit for the operation of a picnic service concession with A.J.'s Custom Picnics for a term of one year, expiring on June 30, 2011, with options for renewal at the discretion of the Director.

DISCUSSION

A.J.'s Custom Picnics (AJCP) has been in continuous permitted operation in the City of Long Beach as a picnic service concessionaire since 1994. Their current permit expires June 30, 2010. AJCP is fiscally current and has a positive ongoing relationship with the Department. Parks and Recreation Commission approval is requested to execute a new picnic service concession permit with AJCP to continue its operations offering full catering services at Long Beach parks.

The proposed permit contains the following major provisions:

- Permitted Use: Non-exclusive permission to provide food, non-alcoholic beverages, and entertainment services to clients at Long Beach parks.
- Permit Fee: \$250 minimum guarantee or 10% of the gross receipts per concession/event, whichever is greater, due on the 20th of each month.

SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,


JO SQUIRES, MANAGER
BUSINESS OPERATIONS



SHERRI NIXON-JOINER, MANAGER
COMMUNITY RECREATION SERVICES

APPROVED:


PHIL T. HESTER
DIRECTOR

PTH:SNJ:JCS:era

"We create community and enhance the quality of life through people, places, programs and partnerships"